



**A personal message from Don Reed, President and CEO, Franklin Templeton Investments**

At the beginning of the New Year, we shared our optimistic investment outlook with you by producing a brochure titled, *5 Great Reasons to Invest in 2002*.

Now, we're very happy to bring you *5 MORE Great Reasons to Invest in 2002*. As the year progresses, indications are that markets will move up as the economy rebounds – often in *advance* of a recovery. That's why it is important for you to be fully invested now, and always.

I hope you find *5 MORE Great Reasons to Invest in 2002* as helpful and informative as the original. If you'd like more information on great reasons to invest, please visit [www.franklintempleton.ca](http://www.franklintempleton.ca). Or call your Investment Advisor today.

Once again, thank you for your continued support.

Sincerely,

Don Reed,  
President and CEO,  
Franklin Templeton Investments

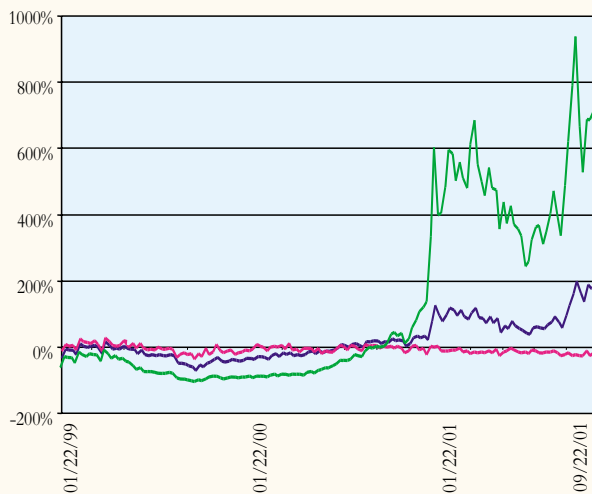


# 6

**MORTGAGE REFINANCING INCREASED 700% IN 2001.**

*Record low rates inspired an avalanche of penalty-free refinancing arrangements last year. Half of those deals included an average of US\$18,000 in extra cash to be pumped back into the economy.*

**U.S. Refinancing - Year-over-Year % Change**



Source: Bloomberg

— Total Mortgage Activity  
— Traditional Purchase  
— Refinancing

**INCREASED BORROWING POWER MEANS INCREASED BUYING POWER AND INCREASED PROFITS. IF YOU'RE INVESTED, THAT MEANS INCREASED RETURNS, TOO.**

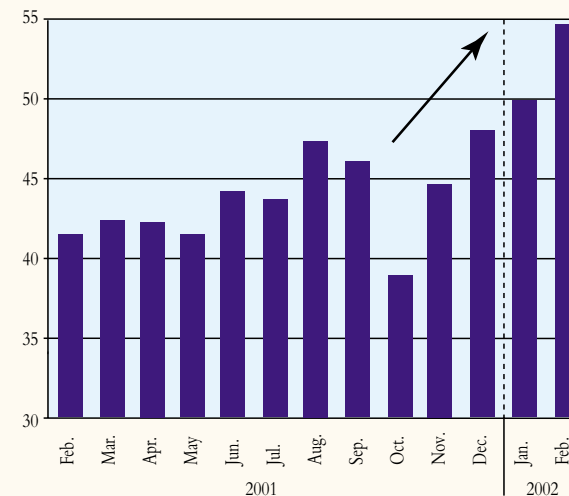


# 7

**THE MANUFACTURING INDEX JUMPED ABOVE THE 50-POINT MARK IN FEBRUARY.**

*For the first time in a year and a half, the manufacturing index jumped above the watershed 50-point mark. Above 50 points indicates expanding manufacturing activity.*

**ISM Manufacturing Index**



Source: Institute for Supply Management

**THE LONG SLUMP IN PRODUCTION APPEARS OVER. ALL THAT NOISE FROM FACTORIES FIRING UP WILL AWAKEN THE MARKETS. DON'T BE CAUGHT NAPPING.**

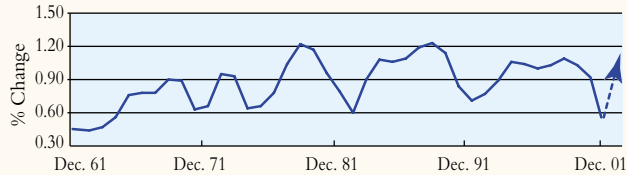


# 8

**CANADA JUST HAD ITS BIGGEST MONTHLY JOB INCREASE IN EIGHT YEARS.**

*76,000 new jobs were created in Canada in the month of January alone. One analyst called it "mind-boggling". We call it a turnaround.*

### Help Wanted Advertising Index



Source: Bloomberg

**WHEN THE HELP WANTED SIGNS GET DUSTED OFF, THE MARKETS SPOT THAT TREND EARLY. YOU NEED TO BE INVESTED TO STAY AHEAD OF THE CURVE.**

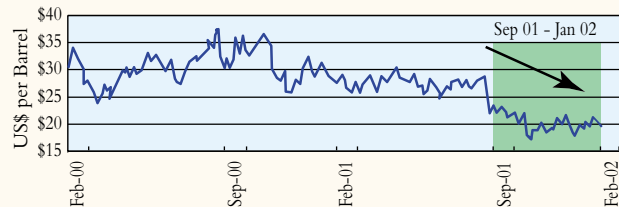


# 9

**A PENNY DROP IN THE PRICE OF A GALLON OF GAS ADDS A BILLION DOLLARS TO THE ECONOMY.**

*Since mid-September, oil prices have fallen dramatically – almost 50% – and stayed low. Multiply the savings by every vehicle on the road. All that money NOT being spent on gas gets spent on other goods and services.*

### Crude Oil Prices



Source: Bloomberg

**CHEAP GAS PUMPS UP THE ECONOMY AND DRIVES UP PROFITS. MAKE SURE YOU'RE ALONG FOR THE RIDE.**

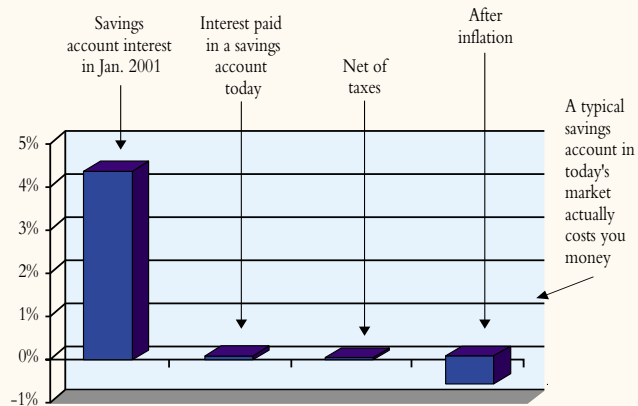


# 10

**MASSIVE RATE CUTS HAVE DROPPED CASH HOLDINGS INTO NEGATIVE REAL RETURNS.**

*With interest rates near record lows, the real return on cash holdings after taxes and inflation is actually negative. Analysts expect rates to stand pat. Will you do the same?*

### The Impact of Tax



Source: Franklin Templeton Investments

**START INVESTING WHERE YOUR MONEY HAS THE BEST OPPORTUNITY FOR LONG-TERM GROWTH – THE EQUITY MARKETS.**

Want more great ideas?

Visit [www.franklintempleton.ca](http://www.franklintempleton.ca).

Or call your Investment Advisor today.



Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.

# 5 MORE GREAT REASONS TO INVEST IN 2002



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